



HP PURCHASEEDGE Our value proposition

Purchase and recycle qualifying HP supplies to earn points that can be redeemed for HP printers, scanners, Care Packs, Storage Media and more.

FREE HP PRODUCTS

As a PurchasEdge member, you'll earn points based on the dollars you spend on qualifying HP office supplies, including HP LaserJet and inkjet print cartridges and paper. You also get points for recycling HP print cartridges. You can redeem your points for more than 300 of the latest HP products like printers, scanners, and PDAs—all for free.

EASY PARTICIPATION

If you're a business or organization located in the U.S. or Canada and spending more than \$500 USD* on qualifying HP supplies annually, you're already eligible. Enrollment is just a click away at www.purchasedge.com, or your participating reseller can help sign you up and submit your invoices for you. What are you waiting for?

HP QUALITY AND RELIABILITY

When you use Original HP supplies, you get HP quality and reliability. As a PurchasEdge member, you also earn free HP products.

GET REWARDED FOR PURCHASING ORIGINAL HP PRINTING SUPPLIES

Nearly all HP LaserJet and inkjet supplies qualify for PurchasEdge points. Additionally, many information storage and paper products are eligible. Members can earn points on more than 1,300 HP supplies. The list of qualifying supplies is updated quarterly and can be found on the PurchasEdge website, www.purchasedge.com/go/QSL.

HIT PRINT



JUST KEEP DOING WHAT YOU'RE DOING

It's easy to participate in PurchasEdge. You can continue to purchase from your current resellers, or directly from HP. There's no extra work for you, you'll simply be rewarded for the same purchases you already make.

PURCHASEEDGE MEMBERS RECEIVE POINTS FOR RECYCLING

By using HP's free and easy return and recycling solution for empty HP cartridges, PurchasEdge members can also earn points while helping to preserve the planet.

POINT AWARD RATES	
Individual inkjet	2 points per cartridge
Bulk inkjet	5 points per cartridge
Individual LaserJet	5 points per cartridge
Bulk LaserJet	10 points per cartridge

A bulk inkjet return is defined as 10 or more cartridges in a collection box. A bulk HP LaserJet return is defined as 2 or more cartridges in a collection box, or 2–8 single HP LaserJet boxes taped together.

REDEEM YOUR POINTS

There has never been a better time to redeem your points. Use them to reduce your operating costs and increase your office efficiency.

See the complete PurchasEdge Free Product Menu at www.purchasedge.com/go/FPM.

DID YOU KNOW?

You'll receive 150 welcome points just for logging into PurchasEdge for the first time.

For more information about HP PurchasEdge, visit www.purchasedge.com.

* Canadian-dollar equivalent changes; see posted quarterly exchange rate at www.purchasedge.com.

If you are a public sector employee, it is critical that you verify the ethics code, laws and/or regulations that govern your ability to accept things of value from companies with which you conduct business. Please obtain the necessary approval from your organization before accepting any item of value from HP.

© 2008–2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

To learn more, visit www.hp.com

4AA2-2018ENUC, April 2010

HIT PRINT

